

As you may know, here at Raptor, we are developing a delayed-release version of cysteamine bitartrate. As part of our development process, we are currently choosing a brand name for our Cysteamine Bitartrate Delayed-release Capsules.

Dealing with cystinosis can be difficult, frightening, and time-consuming. We would like to hear about what types of challenges and limitations cystinosis presents to you and your family. With your help we hope to develop for patients and their families a new treatment that makes cystinosis more manageable.

Please share a few descriptive words about each of the following questions (a list of adjectives is fine):

1. What would this delayed-release version mean to you and your family?
2. If you or your child uses other treatments for cystinosis, what kind of limitations do these treatments present?
3. If you or your child has a name that you think would be a great fit, please send it along and we will be sure to add it to our list of potential product names.

Thank you so much, and we look forward to your input. It will be an invaluable addition to our process.

Please send any thoughts you may have to [Jeremy@ThinkResultsMarketing.com](mailto:Jeremy@ThinkResultsMarketing.com) by 3/5/10.

Respectfully Yours,

Ted Daley  
President, Raptor Pharmaceuticals

